

Concurrent Majority Ratification

Reasons to use State House Districts rather than Congressional Districts

- State House Districts provide better granularity, so they do a better job establishing a consensus of the People. It is fundamentally the most fair form of ratification.
- Getting approval of more than half of the State House Districts would require a larger geographic area than getting more than half of the Congressional Districts. **Rural Missouri would be MUCH better represented.**
- Using State House Districts is strategically better. It would do a better job countering a well-financed opposition.
 - Fighting a battle on a Congressional District level is an expensive proposition that requires a lot of broadcast media and typically requires a lot of organization that never seems to materialize when fighting bad ballot measures.
 - In a House District model, the “swing districts” could be identified and targeted with a message much more efficiently than dealing with even one or two Congressional Districts.
 - In a House District model, party affiliated human resources could be leveraged much more readily. Central Committees and State House Committees in the critical areas would be more effective moving the ball.
 - In a House District model, state reps would be in a better position to make a difference by using the bully pulpit they already have. They would have a personal interest in taking the message to their districts.
 - Grassroots efforts would be much more effective using State House Districts.
- Using House districts will isolate, or quarantine, voter fraud to the urban House districts, where it is the greatest problem.
- Perhaps the MOST IMPORTANT reason for using State House Districts is that it stands a better chance of voter approval than Congressional Districts and, especially simply raising the percentage. The only way HJR 43 can help is by passing it at the ballot box to begin with.
 - Right now, urban areas have the upper hand. Voter approval of HJR 43 will require a tremendous level of support from rural Missourians.
 - The proposal MUST be something they are excited about, not just accepting of.
 - The membership of the many farm organizations will be critical in getting the message out to their neighbors.
 - Farm Bureau's 170,000 member families, alone, will be a huge resource.